

# Agenda

- I. Welcome and Call to Order
- II. Determination of Quorum
- III. Pledge
- IV. Introduction of Board, Committee Chairs, and Advisors
- V. Introduction of Special Guests
- VI. President's Report
- VII. Financial Report
- VIII. Secretary Report
- IX. USAF Airman Heritage Museum
- X. Soarion Report
- XI. Journey of Flight Foundation
- XII. Education and Outreach Program
- XIII. Military Working Dog Teams National Monument
- XIV. Legacy Paver Program
- XV. Marketing Committee
- XVI. Board and Officer Elections
- XVII. Floor Opens for Questions/Comments

# Pledge of Allegiance

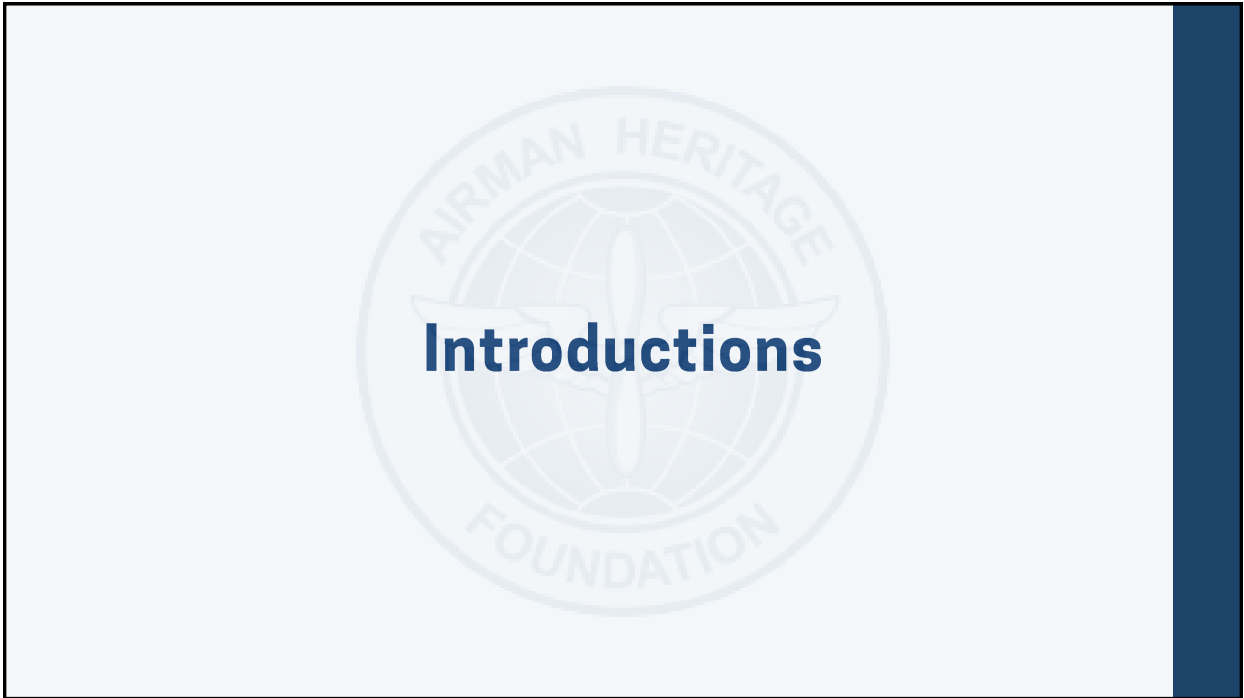




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A promotional graphic for the Airman Heritage Foundation Annual Membership Meeting. The background is a photograph of a marching band in blue uniforms marching on a paved area, carrying several American flags. Overlaid on the left is the Airman Heritage Foundation logo, which is a circular emblem containing a globe with a winged pilot figure in the center. The text "AIRMAN HERITAGE" is at the top and "FOUNDATION" is at the bottom of the circle. To the right of the logo, the words "ANNUAL MEMBERSHIP MEETING" are written in large, bold, white capital letters. At the bottom right, the date "Saturday, October 26, 2024" is written in a smaller white font.

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# **Introductions**

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# **President's Report**

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AIRMAN HERITAGE FOUNDATION

# ENLISTED EXPERIENCE

RE-IMAGINED

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## MISSION AND VISION

The Mission of the Airman Heritage Foundation is to support the USAF Airman Heritage Complex, and other heritage-related activities in preserving and honoring the history, heritage, and legacy of enlisted Airmen and Guardians. To this end, the Foundation will:

1. Increase Awareness of the U.S. Air Force and the U.S. Space Force by preserving and honoring the history, heritage, traditions, culture and legacy of enlisted Airmen and Guardians.
2. Educate current and future Airmen, Guardians, and the general public about the U.S. Air Force and the U.S. Space Force about the roles enlisted Airmen and Guardians have played in the success of the greatest Air, Space, and Cyber Space Forces in the world.
3. Create a learning and developmental platform to enhance the character of Airmen and Guardians through information, education, and professional development.
4. Support the USAF Airman Heritage Training Complex by raising private funds and providing additional resources and financial support for those heritage-related initiatives and activities not fully funded by the Air Force.

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## VISION

Our Joint Vision with Journey of Flight Foundation is to build a new state of the art, learning, resource, and developmental facility that will preserve and display the proud heritage, countless sacrifices, significant achievements of enlisted Airmen and Guardians and be a source of education about their rich history and character development.

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## Airman Heritage Foundation 20<sup>th</sup> Anniversary



- 2004 Lackland Gateway Heritage Foundation
- 2012 Paver Program established
- 2012 SEG agreement
- 2013 LGHF name changed to AHF
- 2014 SeCAF appoints CMSAF as liaison
- 2014 Facilities Board approved site location near Luke gate
- 2016 Airman Memorial Museum gifted entire collection to AHF
- 2018 Maj Gen Flowers invites me to the board!
- 2020 COVID changed how we operated
- 2022-2023 Began conversations with HLCF
- 2024 Formalized MOU with JoF (formerly HLCF)

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## FLASHBACK 2024

- Continued partnerships
  - AETC/502d/37 TRW/JoF/Soarion/YOU!
- Validated our Financial records as we transitioned our Treasurer position
- Year of Giving
  - Big Give/CFC/others
- Opened the hangar doors and once again engaged in outreach events
  - Charleston AFB event
  - Air Force Sergeants Association
  - Randolph Chiefs Group
  - Outreach day at Goodfellow AFB
- Year of Anniversaries
  - 20<sup>th</sup> AHF



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## Current Needs



- **TIME - TALENT - RESOURCES**
- 502d ABW/37TRW/CC to identify and appoint an AHF Liaison
- Copy of FUB letter designating the parade field and surrounding area as "The Airman Heritage Campus"
- 502d ABW assistance with the coordination of the consolidated 1391 through 502d ABW then on to AETC A5/7/8
- Concurrence and Assistance with getting the SECAF Letter updated which appoints the CMSAF as a Liaison to the AHF
- MAJCOM sponsorships via professional organizations

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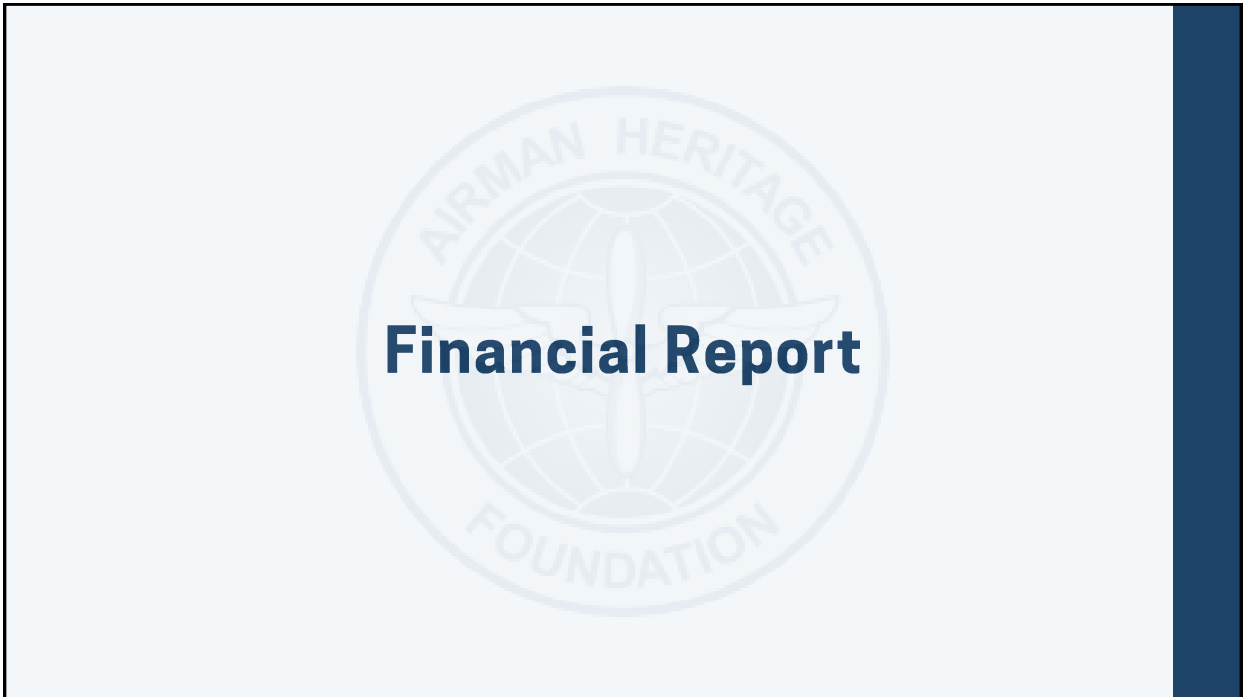


**AIRMAN HERITAGE FOUNDATION**

**Help us  
Build the Dream!**

**[WWW.MYAIRMANMUSEUM.ORG](http://WWW.MYAIRMANMUSEUM.ORG)**

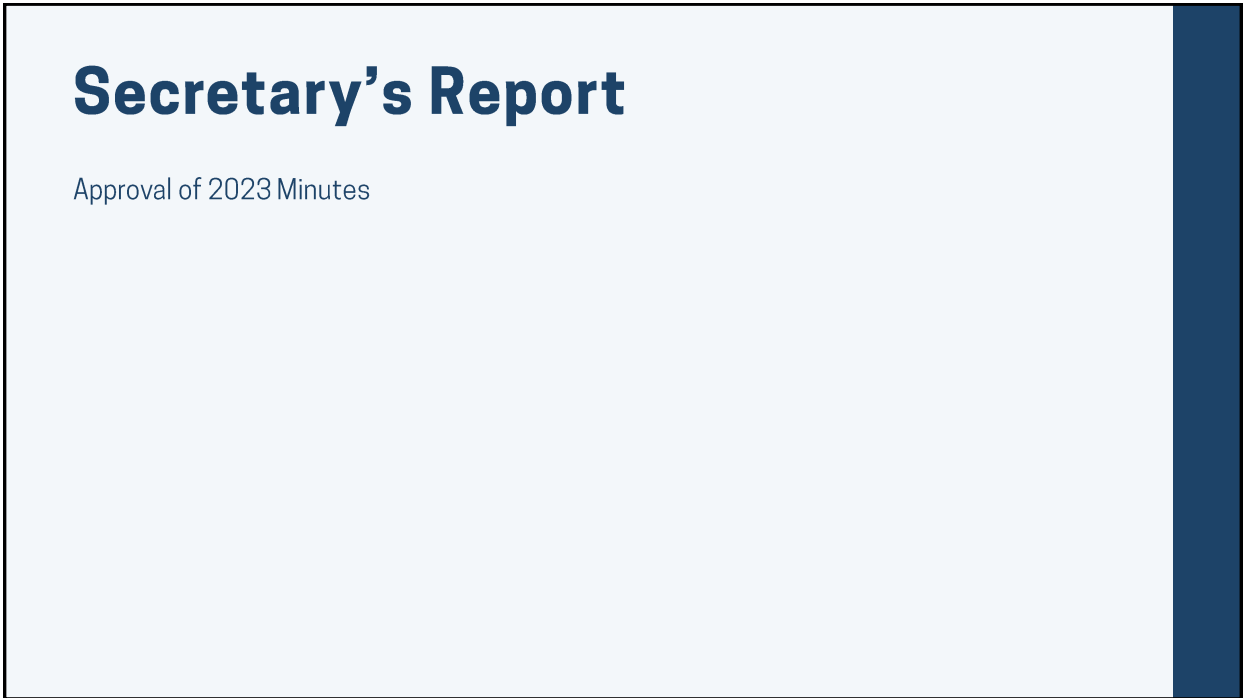
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# USAF Airman Heritage Museum

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## AIRMAN HERITAGE MUSEUM ANNUAL UPDATE

- ❑ BMT policies again had a significant impact on the number of visitors this year.
  - ❑ Over 40,000 visitors this past year. Averaging 725 trainees per Saturday.
  - ❑ Trainees granted off base pass on Graduation Day impacting visitors and the newly started HLCF Volunteer program.
  - ❑ Continue to host the BMT trainees on Saturday of their 5th week. This had led to an increase in family visitations and a greater appreciation of the museum.
- ❑ Mr. Cortez coordinated with Mr. Shultz on the production, support and historical selection of period uniforms representing USAF Air Mobility Command for a living history presentation during the Airlift Tanker Association Convention, Grapevine, TX.
- ❑ Mr. Manchester continues to provide monthly tours to military and family members of historic Ft. Sam Houston. SMSgt Rodriguez conducts monthly tours of Lackland/Kelly for the First Term Airman's Course and Mr. Manchester worked with the MFRC to develop a tour that combined details of services available for military members and families along with base history.
- ❑ The staff updated the numerous videos that are played on a continuous loop in the museum. The updates allow recent graduates the opportunity to have a visual representation of their basic training experience and highlights several museum displays. The videos serve as a bridge between graduates and families as well as a recruiting tool for other visitors.

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## AIRMAN HERITAGE MUSEUM ANNUAL UPDATE

- ❑ The AHTC assisted the JBSA-Lackland MFRC in transitioning to a new location and a new format for the weekly newcomer's orientation. The AHTC was one of only 10 on-base organizations that was requested to provide a presentation at the orientation.
- ❑ SMSgt Rodriguez was the POC for the 75th anniversary reunion of the Women's Air Force. As the project officer, SMSgt Rodriguez led over 30 volunteers, ensured the historical accuracy of every script presented, coordinated the living history portion of the event involving the use of the Airman Heritage Foundation uniform collection, and furthered the relationship between the museum and the AHF.
- ❑ In January of this year, we sadly lost Chief Master Sergeant (ret) Gaylor. To honor his life and military service, the staff is working with the Gaylor NCOA to design a case using items donated by the Gaylor family to serve as a tribute showcasing Chief Gaylor's life and career.
- ❑ AHTC staff set up a "Haunted Museum Experience" and information booth to boost on-base community relations and create awareness for the AHTC. The event was attended by over 3K personnel and garnered AAFES their highest and most successful revenue day of the year. Staff also hosted a Halloween "Trail of Treats" which was aimed at younger audience.
- ❑ In coordination with the Airman Heritage Foundation, the staff set up a display at the Air Force Sergeants Association (AFSA) Professional Education Development Seminar in Houston, TX.

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## AIRMAN HERITAGE MUSEUM ANNUAL UPDATE

- ❑ TSgt Budziak in coordination with Mr. Shultz, led the project for the 2024 great Texas Airshow, held at Randolph AFB. The museum provided a 2000 square foot heritage display booth that interpreted the history of AETC, Airman Heritage and USAF Chief Warrant Officer. The display included seven mannequins, 8 popups displaying 80 years of AF history and two tables of educational outreach material, and a display on the AF new Warrant officer.
- ❑ SSgt Godoy and Mr. Cortez assisted Mr. Shultz in providing educational outreach and support to the Sheppard AFB airshow. Staff staged a 1000 square feet heritage display booth that will interpret the history of AETC, Airman Heritage and USAF Chief Warant Officer. Displays and educational material offered the airshow attendees an awareness of AF culture and history.
- ❑ Working with AHF to create an all-encompassing web page.
- ❑ The team is working on finishing two new displays:
  - ❑ The Farrell Chamber project is almost complete and thanks to the backing of the AHF should be in place by the end of October. This hologram will allow A1C Farrell to tell his story in his own words. Mr. Manchester will brief the display at the spring USAF Heritage symposium.
  - ❑ The coin display/awards display will be completed by Thanksgiving.

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## AIRMAN HERITAGE MUSEUM ANNUAL UPDATE

- TSgt Budziak and SSgt Godoy arrived on staff.
- TSgt Alex departed.
- TSgt Budziak and SSgt Godoy attended the Museum Orientation Course at the NMUSAF and the Primary Military Education course at Maxwell AFB.

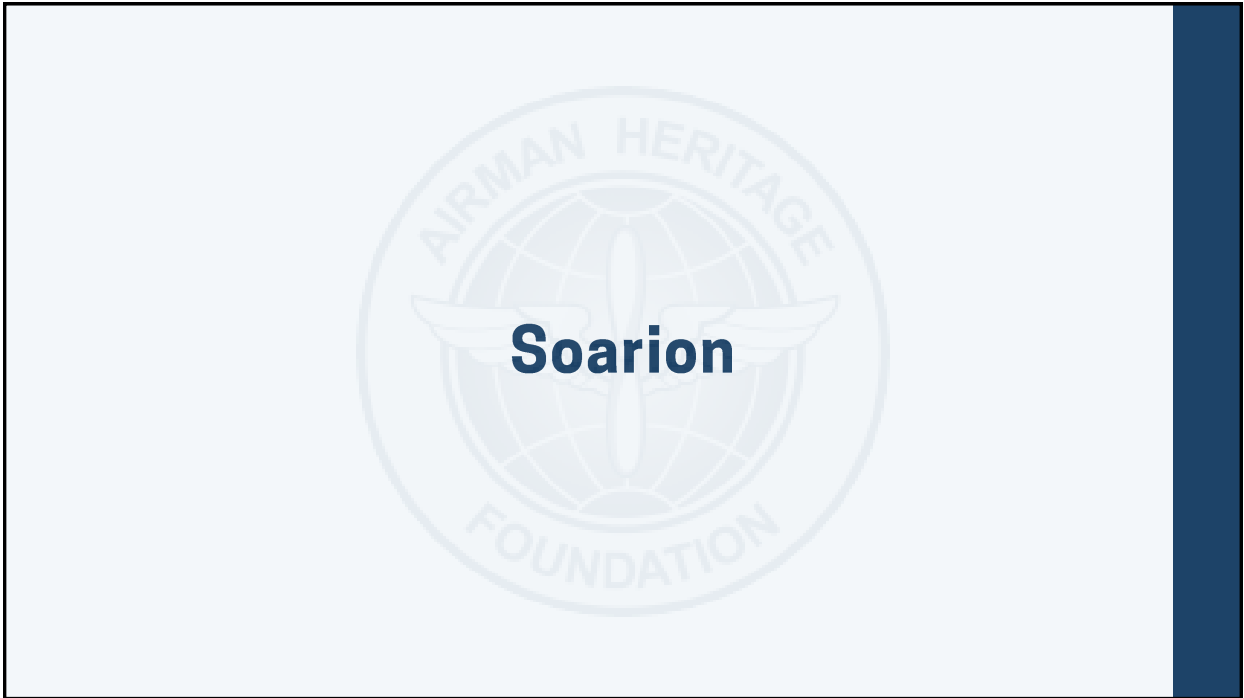
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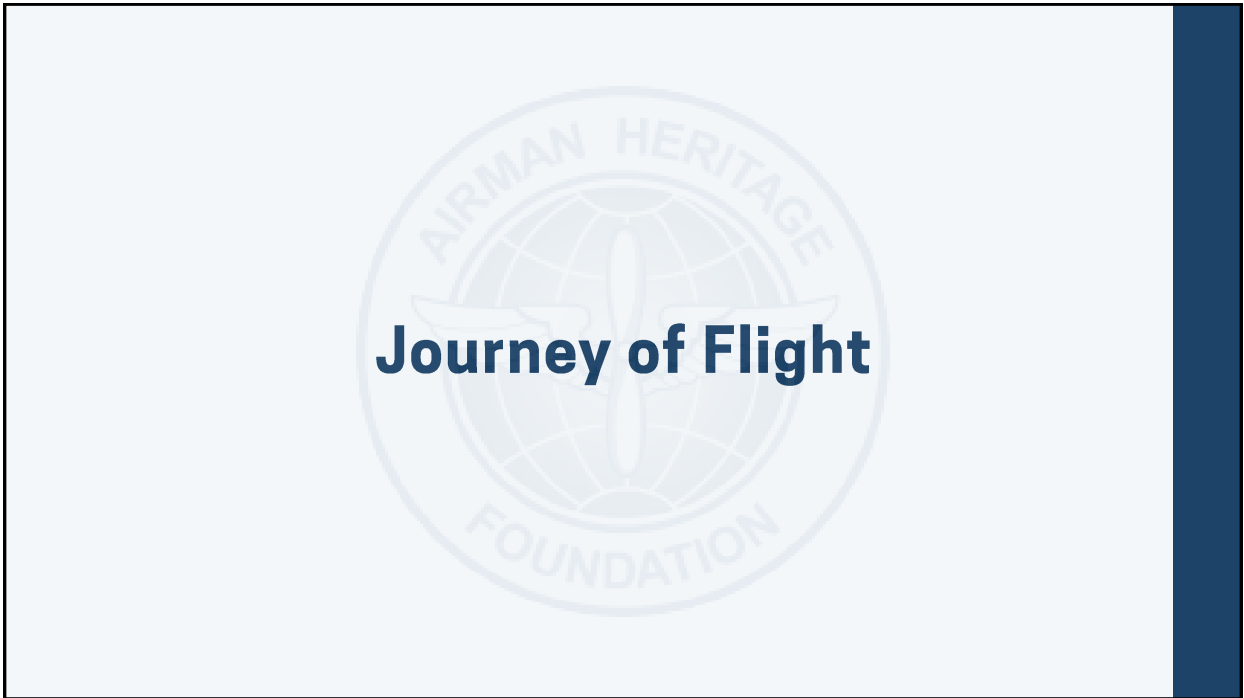
## AIRMAN HERITAGE MUSEUM ANNUAL UPDATE

- Instagram: @airmanheritage\_TC
- Website: airmenheritage.com
- Facebook: Airman Heritage Training Complex

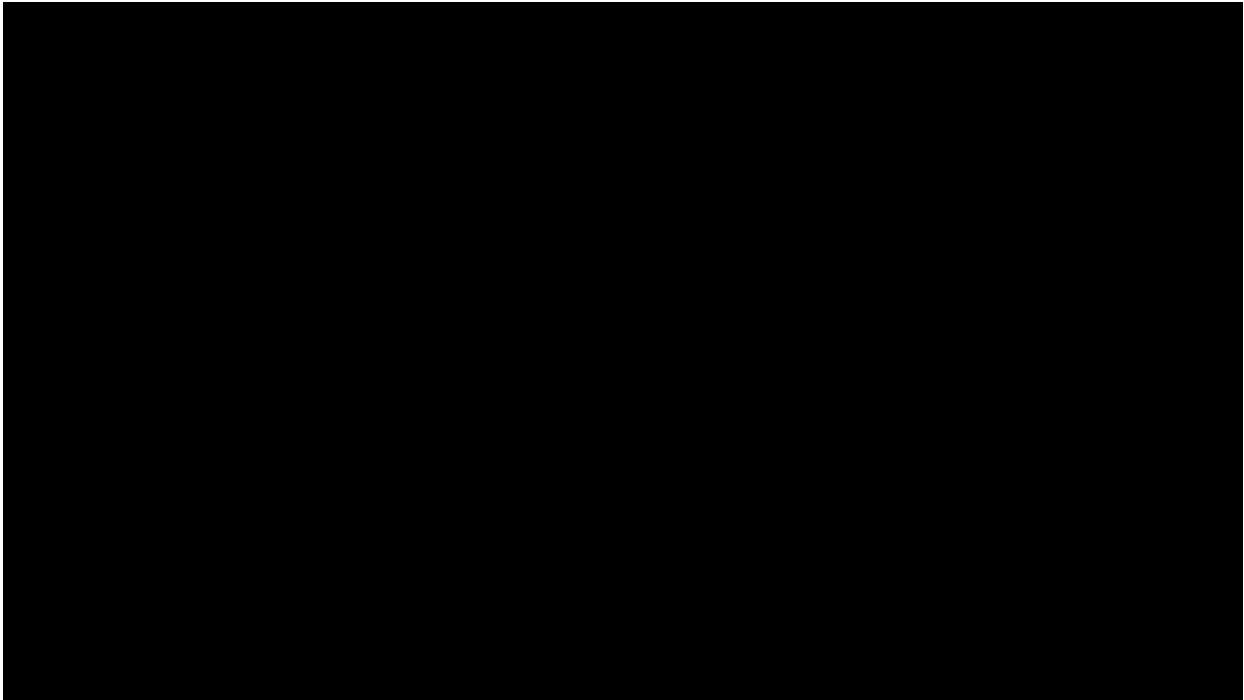
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## Education and Outreach Program

- 15 Jan 24: Set-up Static Display at the Army Residence Community (ARC) locally
- 26 Feb 24: Black History Month Living History Program at the BMT Pfingston Center JBSA Lackland
- 26 Oct 23: WAF 75th Anniversary Reunion Tour, Luncheon and Living History Program Hosted by JBSA



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## Education and Outreach Program

- 8-11 Nov 23: Air Mobility Command's Airlift/Tanker Association Conference, Dallas, TX  
AHM/AHF coined by Gen. Minihan, AMC/CC
- 2 Mar 24: Military Retiree Appreciation Day, JBSA Lackland (Wilford Hall)
- 6-7 Apr 24: The Great Texas Airshow, JBSA Randolph



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# Education and Outreach Program

23-29 Apr 24: Guardians of Freedom Airshow, Sheppard Air Patch

9-15 Aug 24: AFSA Summit, Houston TX

7 Sep 24: JBSA Air Force Anniversary Ball, Grand Hyatt



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# Education and Outreach Program

18-21 Sep 24: Joint Base Charleston, SC "Hike Through Heritage" Anniversary Ball

22-28 Sep 24: Women in the Air Force (WAF) 36th Annual Reunion

4 Oct 24: Took down static display at the ARC



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# Education and Outreach Program

## Upcoming Events

- |               |  |               |  |
|---------------|--|---------------|--|
| 2 Nov 2024:   | Retiree Appreciation Day, Kendrick Club, RAFB            | 19-20 Apr 25: | Dyess AFB, TX Open House                 |
| 17-18 Dec 24: | Berlin Airlift Exhibit for Band of the West Xmas Concert | 10-11 May 25: | Hickam AFB, HI Airshow & Open House      |
| (TBD) Feb 25: | Black History Month, Location TBD                        | 28-29 Jun 25: | Tinker AFB, OK Airshow                   |
| (TBD) Mar 25: | Retiree Appreciation Day, JBSA Lackland                  | (TBD) Sep 25: | JBSA Air Force Anniversary Ball          |
| 29-30 Mar 25: | Barksdale AFB, LA Airshow                                | (TBD) Nov 25: | Retiree Appreciation Day, Randolph Field |
| 12-13 Apr 25: | Altus, OK Open House and Airshow                         | 1-2 Nov 25:   | Keesler AFB, MS Air & Space Show         |



# Military Working Dog Teams National Monument



# Legacy Paver Program



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## Importance of Program

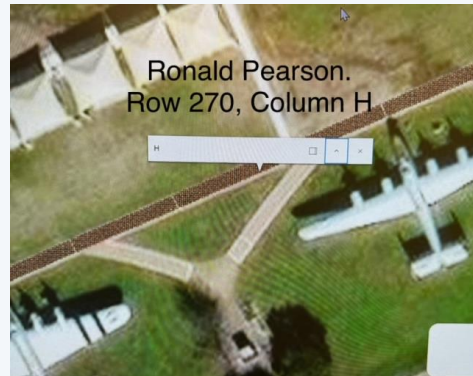
- Honoring our past, inspiring our present and future Airmen.
- Each paver tells a story of a life of sacrifice dedication.
- It is important that we honor our past and never forget why we are here.
- Preserve, promote, protect



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## Status of Locator System

- Paver names and actual GIS locations already input into the system.
- Map location and pictures of pavers.
- Testing revealed some weaknesses in our system.



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## Resilience of Paver Program



- Despite an 45% increase in paver sales from 2022-2023, overall, 2024 paver sales have decreased year over year.
- Not our first time missing our goals.
- What have we done about it? We coped, adapted, and worked through it; we found a way.
- Revenue from larger paver sales is up. Total \$12,200, an increase from 2023.

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## Powerful “F” Words from Chief Gaylor regarding goals and resilience.

- FOCUS: Vision, what are our goals, What is our purpose, why are we here?
- FERVANT: Passion, strong and intense feelings powerful emotions.
- FALTER AND FAILURE: We hesitated, we fell short, we stumbled.
- FAITH AND FOUNDATION: A personal choice, something we rely on, where we gather our inner strength when tired.



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## How We Will Get There

- Engaging other service organizations at National levels (i.e.: VFW, AmVets, IAVA, DAV, etc.)
- Need YOU to get the word out via customers and social media
- Engaging volunteers... What is your legacy?



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# Marketing & Communications

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## Marketing & Communications

Big Give SA  
Combined Federal Campaign  
Champions fore Charity

### Continued Support

- Updating and developing marketing materials.
- Coordination of website redesign.
- Coordinating special campaigns.
- Member and public communication via social media and e-mail.
- Relationship building.
- Board support.

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# Combined Federal Campaign

Campaign launched on 1 September! Pledges and donations will be accepted from September through 15 January 2025. Giving is open to federal employees and retirees.

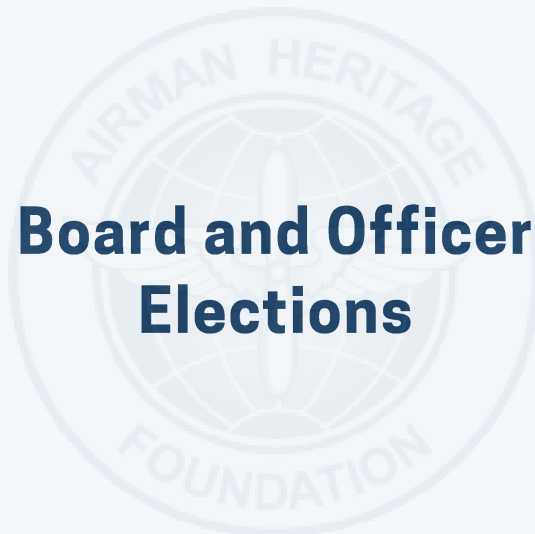
1. Visit GiveCFC.org and click DONATE.
2. Create an account or log in to your existing account.
3. Complete or update your profile.
4. Search for the Airman Heritage Foundation via our zip code or CFC code.
5. Make your pledge!



**CFC Code: 68584**

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## Board and Officer Elections



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## **Donate to the Airman Heritage Foundation's CFC Campaign.**

Campaign launched on 1 September! Pledges and donations will be accepted from September through 15 January 2025. Giving is open to federal employees and retirees.

1. Visit [GiveCFC.org](https://GiveCFC.org) and click DONATE.
2. Create an account or log in to your existing account.
3. Complete or update your profile.
4. Search for the Airman Heritage Foundation via our zip code or CFC code.
5. Make your pledge!

**CFC Code: 68584**



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